



## MEMORANDUM

October 22, 2007

To: Employees of Chicago Blackhawk Hockey Team, Inc.

From: W. Rockwell Wirtz

A new season has opened and our Blackhawks are garnering close attention for their hard work on the ice. This new atmosphere is matched in the front office where we have made changes focused on the future of hockey and our storied organization.

This is a credit to dad, who built this team by identifying and developing young prospects and bringing veteran talent on board. This is dad's team and there is no better way to honor his effort than to enable as many Blackhawk fans as possible to experience this new era of Chicago hockey.

To that end, we want to let you know that representatives of the Blackhawks met with Comcast SportsNet executives last week to begin discussions about getting some home games back on television this hockey season.

It's important to understand that CSN's current schedule was developed well over a year ago, so fitting the Hawks into that schedule can't be done overnight. But it can be done, and, while no definitive agreements have been reached, we are convinced that it is the appropriate next step to re-energizing Chicago hockey fans, and creating new fans. We are also working on a long term strategy for televising additional home games in the future.

Likewise, we are pleased that our partners and sponsors have assured us that, if the future of the Blackhawks includes televised home games, they are eager to be participants. This change has the potential to bring tremendous benefit to our team, our sponsors, our broadcast partners, and, most importantly, our fans.

As we have already shown, we will continue to embrace positive changes and remain committed to a bright future. We hope to be able to provide you with additional information on this effort in the very near future. In the meantime, we remain deeply appreciative of your dedication to the Chicago Blackhawks.

WRW:ck

A handwritten signature in black ink, appearing to read 'WRW' with a stylized flourish.

**CHICAGO BLACKHAWK HOCKEY TEAM, INC.**

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